

# Float Conference

Sept 18th – Sept 20th

Norfolk, Virginia

## Why Sponsor the Float Conference?

The Float Conference is the world's largest and longest-standing gathering of Float Industry professionals. Supporting the conference allows us to continue bringing together the industry and sharing current research and best practices.

- 200 - 250 Attendees, including virtual and in person
- Float Center Owners, Researchers, Wellness professionals, and float enthusiasts
- 3 days of presentations, workshops, networking, and booths
- Attendees from all over the world



## What's included in my sponsorship?

At the Float Tank Association, our goal is to make sure you're being highlighted in just the right way for you. Our standard booth gets you all the basic perks: your logo on our website, a virtual listing, a ticket to the conference. From there, you can build up your sponsorship package to fit your needs.

We've listed our sponsorships packages below.

We'd love to hear from you when you're ready to build your perfect package!



### Alpha (Basic Booth)

Hosting a booth at the Float Conference is an incredible way to gain visibility and make personal connections with float center owners!

Here's what's included:

- 6 ft table booth
- 1 Conference Ticket
- Virtual Sponsor Listing
- Logo on Website
- Attendee Email List

\$2,750

**14/14 AVAILABLE**



This is our first time hosting the Float Conference!

Here's what we are doing this year to help boost engagement for our Sponsors:

- We've dropped the ticket price to attract more attendees
- We've re-arranged the Exhibit Hall to slow down traffic and encourage more conversations
- We're working with our Gamma level **(SOLD)** sponsor to attract local press
- We've hired 3<sup>rd</sup> party professional event staff!
- FTA Member discounts available!

## Higher Level Sponsorship Options



### Delta

Gain visibility and add a fun sponsorship to catch the eye of those wily float center owners.

Here's what's included:

- 2 booth spaces
- 2 Conference tickets
- Virtual sponsor listing
- Logo on website
- Attendee Email List
- Email blast recognition
- Social media recognition
- Break Out Room 30min slot

\$5,500

**4/4 AVAILABLE**



### Theta

Increase your visibility with more! More space in your booth + high-visibility with targeted times for your company to shine!

Here's what's included:

- 2 booth spaces
- 4 Conference tickets
- Virtual sponsor listing
- Logo on website
- Attendee Email List
- Email blast recognition
- Social media recognition
- Pre/Post Lunch Sponsor Roundtable

Plus! Add one Contributor tier Awareness Upgrades

\$11,000

**1/1 AVAILABLE**



## SUPERIOR FLOAT TANKS



### Gamma

Our title sponsorship gives you the best visibility and the best perks. The 2026 Gamma Sponsor is Superior Float Tanks. If you are in interested in 2027 please let us know!

Here's what's included:

- Up to 3x a standard booth space
- Choose your booth spot first!
- 6 Conference tickets
- Virtual sponsor listing

And!

- Choose 1 of each of the Contributor and Signature Awareness Upgrades

- Attendee Email List
- Logo on website
- Email blast recognition
- Dedicated social media recognition
- Pre/Post Lunch Sponsor Roundtable
- Main Stage Conference Speaking Spot

\$22,000



# AWARENESS UPGRADES

First come, first serve on available upgrades

Discounts do not apply to Awareness Upgrades and cannot be put on a payment plan as physical assets maybe created in advance and need to be paid upfront.

## Contributor Tier



**\$200**

**SWAG BAG CONTRIBUTION** - Every attendee will receive a swag bag. This is another opportunity to get every attendee's attention with a cool item! Sponsors provide their own items and must be sent to the event team in advance. Branded examples: water bottle, phone charger, USB, stress ball, notebook, pen, chocolate, hat, or a small inventory item.



**\$400**

**SESSION SPONSOR** - Does your brand align well with a session topic? Maybe marketing, bookkeeping, operations, Float Tanks? Once all the speakers and sessions are announced you can pick one to sponsor. Your name will be recognized by the emcee to introduce the session and adjacent to the session in print and digital materials.



**\$500**

**COFFEE BREAK SPONSOR** - Coffee! Enough said? Late night Float Conference parties, long days of learning, strategizing, and socializing means coffee is all day frequented station. Prominently display your logo at the coffee break station so everyone knows who to thank!



**\$500**

**WELLNESS LOUNGE SPONSOR** - Take a break with the attendees. To sponsor this Wellness Lounge you do not need to provide a relaxing service, although it is welcomed. Our attendees will be taking a deep breath and rejuvenating in the wellness lounge. Prominently display your logo here so everyone knows who to thank!



**\$500**

**ANNUAL AWARDS SPONSOR** - Memorialize your logo along with the FTA annual awards! As the attendees and award winners anticipate each category winner, the emcee will recognize your company as sponsor helping us create this memorable moment.

# AWARENESS UPGRADES



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## Signature Tier

  
**\$1000**

FRIDAY WELCOME PARTY - Let's kick off the Float Conference 2026 with a bang! Join us as a sponsor for our conference Welcome Party and showcase your brand to a highly engaged audience right from the start. Your sponsorship helps create an unforgettable experience while giving you prominent recognition and direct connection with attendees.

  
**\$1000**

SATURDAY LUNCH SPONSOR - Be the sponsor behind our conference lunch and put your brand front and center while attendees recharge and network. Your support not only fuels the day but also gives you high visibility and a meaningful connection with every participant

  
**\$1000**

SUNDAY LUNCH SPONSOR - Be the sponsor behind our conference lunch and put your brand front and center while attendees recharge and network. Your support not only fuels the day but also gives you high visibility and a meaningful connection with every participant

  
**\$2000**

SATURDAY NIGHT PARTY SPONSOR - Be the sponsor of our unforgettable Saturday Night Party and make a lasting impression as attendees let loose and celebrate together. Your support helps create an amazing experience while giving your brand high visibility in a fun, energetic setting

  
**\$1000**

SUNDAY FAREWELL SPONSOR - Help us create a meaningful closing to the conference by sponsoring our Sunday Farewell Party, where attendees gather one last time to reflect, connect, and say goodbye. Your support makes this heartfelt moment possible while giving your brand a warm, memorable presence at the culmination of the entire event."

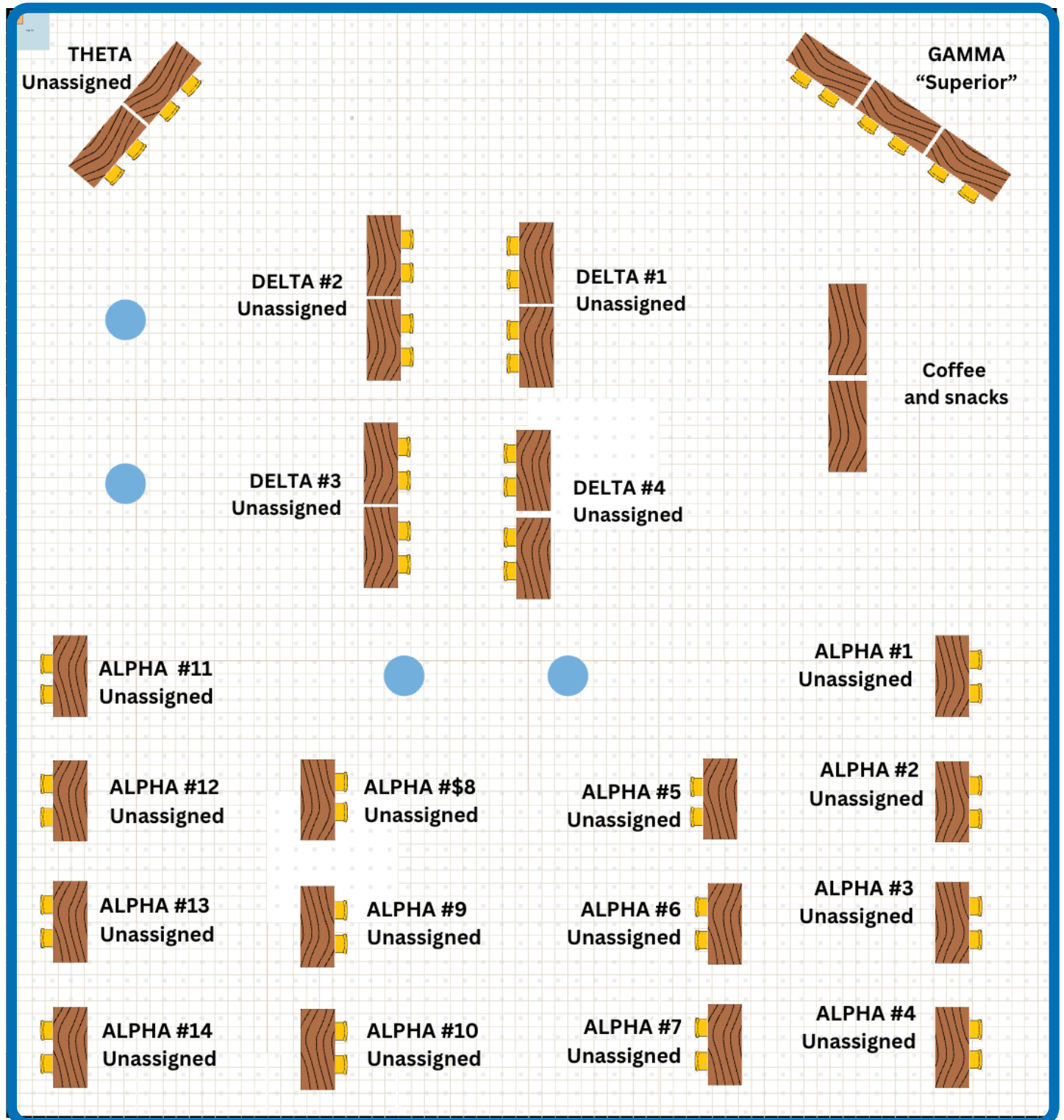
# EXHIBIT HALL AVAILABILITY



First come, first serve on assigned event space.

When asking for a specific space, please list all A/V equipment needed, outside materials being brought into the venue, and number of attendees for the assigned chairs.

Tables are 6ft long. Tables and chairs provided, nothing else. Please bring anything else you need with you.





## DISCOUNTS AVAILABLE



Discounts are stackable!

Discounts do not apply to Awareness Upgrades, only base sponsor pricing

## LOYALTY DISCOUNT OFFERS



Returning Sponsors - 5% OFF base price

Applicable if you sponsored the Float Conference 2025

Existing FTA Sponsor - 10% OFF base price

If you are not an existing Float Tank Association sponsor as a manufacturer, supplier, or consultant, but want to sign up now to take advantage of this 10% off offer, we are happy to set that up first. Please sign up in advance [here](#).

## PAYMENT PLAN OFFERS



Prepayment in full by 1/15/2026 - 10% OFF base price

Pay 50% deposit by 1/15/2026 - 5% OFF base price

Full price payment plans can be broken down into 3 to 6 month installments, and must be paid in full by 5/31/26.