

FLOAT CONFERENCE

Board Meeting #53

February 7 | 9 - 10:30 am PST

Present

Quorum Present (6+ seats)

- Kim Hannan
- Ashkahn Jahromi / Graham Talley
- James / Amy Harder
- Nicole Walcott
- Matt Smith
- Gloria Morris
- Jesse Ratner-Decle
- Roy Vore
- Paul Clift
- Jocelyn Jester (Operations)

Absent

- Heather Clift
- Peter Sharp
- Lovinder Gill
- Jamie Philips

Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. Committee Updates

Minutes

1. Vote to approve last meeting's minutes (official vote)

December 6 minutes - approved

2. General Updates

- Tickets have launched!
 - We sold all 69 presales tickets in 90 minutes.
 - We ended up offering a \$50 discount to the people that missed the presale tickets, for that first day only.
 - We sold 105 Conference tickets, 3 Workshop Tickets, and 1 CPO Ticket
 - Reminder that we'll be lenient with cancellations/refunds because we're unsure what requirements/policies will be in place in August.
 - Board members should register themselves
- Board members should [Reserve Your Hotel room](#) reserve their rooms ASAP.
 - Several hotels are available, as well as hostels and AirBnB.
 - Jocelyn will send an email blast soon.

- Board Conference Tickets -
 - Board members each get a ticket to the conference, plus 1 for an employee (or spouse)
 - If you have additional employees you want to bring, we'll offer a discounted rate to them.

3. Committee Updates

The Good Timers (aka Attendee Experience)

Have not met since the last meeting.

The FUNdraisers

1. Sponsorship Levels / Benefits
 - a. The board reviewed the sponsorship tiers and their benefits/costs.
 - b. Board vote: unanimous approval
2. Some fun add ons for this year.
 - a. Need to follow up on jumbotron and scrolling banners.
3. Updates
 - a. Several sponsors are almost ready to commit. Committee members will be following up to close.
 - b. Board members offered a few additional ideas and potential sponsorship connections.
 - c. Are sponsors concerned about cancellation of event? Nope. Roy shared that this is following the same patterns as the Spanish Flu, and by August, we'll likely be mostly back to normal-ish by then. We should expect another wave, but almost everyone has already had it.

Talkie Walkies

1. Speaker Tiers
 - a. tiered system for what perks we're able to offer to speakers in exchange for their time, skills, and sharing
2. First Round of Invites
 - a. Speakers to invite: Justin Feinstein, James Nestor, LIBR, Roy, Flux, Kim
 - b. applications are starting to roll in
 - c. Board to vote on invited speakers
3. Stephen Johnson as MC
 - a. Official Vote: approved
4. Poster Presentations
 - a. Poster presentations are a great opportunity for grad students to be present to learn about floating, to share the science they're working on, and to mix business/social/float
 - b. Topics covered could include wellness/stress/health related, not specifically float
 - c. Grad students get credit for presenting (professional accolades)

- d. Flux and Roy will manage and select appropriate attendees
- e. Poster Presenters can purchase their ticket at the presale rate
- f. We may also have some international posters (without the grad student traveling), Roy will help get these printed and put them up for the presenter. We can also find a digital way to share the presentations and make sure the presenter's contact information is available.
- g. Hosting these poster presentations may lead to more float research in the future
- h. James may be able to find some local grad students.

Marketing

1. Next up:
 - a. Releasing 2021 Videos
 - b. Some fun marketing videos
 - i. quick videos from sponsors, speakers, attendees that we can share on social
 - c. Scheduling e-blasts

Design

Has not met yet.

Meeting adjourned at 10:27 am PST

Next Meeting: March 7, 9 -10:30 am PST