

# FLOAT CONFERENCE

## Board Meeting #37 August 12, 2020 | 12 pm - 1:30 pm PST

### *Quorum Present*

#### **Present:**

- Ashkahn Jahromi (President) / Graham Talley
- Gloria Morris (Secretary) *called in at 12:15pm*
- Andy Larson (Treasurer)
- Roy Vore
- James Harder
- Kim Hannan
- Matthew Smith
- Jocelyn Jester (Operations Team)
- Esther Paul (Operations Team)

#### **Absent:**

- Jesse Ratner-DeCle
- Sean Lavery
- Jamie Phillips

#### **Agenda:**

1. **Vote to approve last meeting's minutes (Official Vote)**
  2. **General Updates**
  3. **Updates from Committees**
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### **1 - Vote to Approve Last Meeting's Minutes**

**Vote on Minutes from July 29 meeting:** *Unanimous Approval*

### **2 - General Updates**

#### **Board Elections**

We are starting to get applications in for the Board of Directors, but we'd love to have a few ideas on who else we should encourage to apply. Current board members are encouraged to reach out to anyone that they think would be a good addition.

#### **Pathable walkthrough**

Board is encouraged to become comfortable with the different pathable features before our preview event on August 20th.

Jocelyn gave the board a walkthrough of what pathable will look like for the public and what it will look like for registered attendees. We decided to have our next board meeting on pathable.

### **Preview Event**

For the Preview Event, we will have a talk by Gloria (with an intro from Stephen Johnson,) some group discussions (aka Think Tanks), and a time for sponsor booths to be open. Then! We will have a Discord party.

We'd love for the board to be around to help drum up some excitement on the Preview Event, including helping answer questions and participating in Think Tanks.

## **3 - Updates from Committees**

### **Marketeers**

We currently have 118 paid attendees. City cave is bringing 15 paid attendees! With sponsors and speakers our current count is 182. Current estimation: 250 attendees not including whoever signs up after the preview event. So things are looking pretty good!

We are hoping to send out the link to registered attendees to set up their account as well as an e-blast to everyone to set up an account for the preview event, but we want to set up a couple more things on the platform before we send that out.

After we get past the early bird cut off, we want to encourage people who are already registered to add on \$85 tickets for team members or customers.

We're working on setting up a Customer track, which we will encourage float centers to offer to their members, which will limit the sessions available and not include a conference giftbox.

### **Fun Police!**

The schedule is getting close to being finalized. We've managed to spread out the sessions, activities, and think tanks so that very few events overlap. We can keep adjusting things as we get closer. The board is encouraged to send any feedback.

We brainstormed some discussion topics for think tanks for the preview event including:

- Learn more about the conference
- Cleaning protocols during COVID
- Who's paying employees hazard pay
- Polls where attendees can vote on topic for one think tank
- Link to discord discussion in one
- Using discussion boards to come up with topics earlier in the event

We discussed the ability to gamify participation in the preview event and making it a contest for the top three participants to win a ticket to the full conference. This will also let us measure what was engaging and what wasn't.

Parties - We're going to try to get instructions for how to set up your discord to get that set up for the party event. The party kings want to have themed rooms, sky/space castle - making it fanciful. We discussed having some more structured rooms with various activities going on including: games, movie streaming, trivia, cards against humanities, you don't know jack, regional rooms, and virtual beer pong.

### **Sponsorships**

Sponsors have been more hesitant than usual to commit, but we are hopeful about reaching our goal. The preview event coming up and being able to test out the system will probably get some people to seal the deal.

Discussion about sponsors offering discounts to their customers. Who should be able to offer a discount of what rate and to how many customers?

### **Speakers**

We are finalizing talk times and scheduling test runs with all of our speakers.

### **Activities**

We are finalizing a schedule for all of the activities. Final submissions for hosting an activity are due by this Friday, August 15th.

**Next Meeting: August 26, at 12:00 - 1:30 pm PST (we will meet on Pathable)**

*Meeting Adjourned: 1:37 pm*