

# FLOAT CONFERENCE

## Board Meeting #38 August 26, 2020 | 12 pm - 1:30 pm PST

### *Quorum Present*

#### **Present:**

- Ashkahn Jahromi (President) / Graham Talley
- Gloria Morris (Secretary)
- Andy Larson (Treasurer)
- Roy Vore
- Jesse Ratner-Decle
- Matthew Smith
- James Harder - *left at 12:27pm*
- Kim Hannan
- Jocelyn Jester (Operations Team)
- Esther Paul (Operations Team)

#### **Absent:**

- Sean Lavery
- Jamie Phillips

#### **Agenda:**

1. **Vote to approve last meeting's minutes (Official Vote)**
  2. **General Updates**
  3. **Preview Event**
  4. **Updates from Committees**
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### **1 - Vote to Approve Last Meeting's Minutes**

**Vote on Minutes from August 12 meeting:** *Unanimous Approval*

### **2 - General Updates**

Early Bird rate ended yesterday

### **3 - Preview event**

#### **Gloria's Talk**

We spoke about having a screensaver with some simple user tips to address some of the questions we were getting in the chat at the beginning of the talk. It was noted that other attendees were very helpful to those having technology issues. Jocelyn will also record a screen shared video of how to use pathable and put it on the using pathable page on the website and share it on social media.

We all felt Gloria's talk went great! There was a slight pause between Stephen's video introduction and Gloria beginning to speak. There may have been an internet lag on the side of the operations team. Jocelyn can also be more clear with speakers about when to begin.

We talked about attendees confusion between typing questions in chat vs. in polls. We decided the moderator can move them over to the polls. We discussed having a brief stalling time at the end of the talks where the attendees are encouraged to ask questions in the polls and vote on the questions of others. The board can also go through talks before and pre-ask relevant questions. Speakers can even enter their own questions to get the ball rolling because they show up as anonymous. Stephen will moderate the Q&As, tell people to enter questions in the polls, and stall if necessary. Board members can hide questions that have already been answered.

### **Think Tanks**

We capped the think tanks at 30 people for the preview, we can increase that capacity. We will set capacity really high and hide the numbers so no one is unable to attend.

For think tanks without a facilitator, we can throw in some questions to help people engage in conversation. We discussed posting on the collective to let people know about pre-prepared questions and ask for people to volunteer to facilitate questions.

### **Booths**

We discussed what we can do to encourage people to go visit booths. This may be less of a problem during the actual event when everyone's booth is set up and monitored. We should communicate to sponsors that if they are not going to be in their booth, to drop a note in their description when they will be there/how long they will be out for. If they missed someone visiting their booth while they were away they can click on their name from the list of people who visited the booth and message them straight from there. They can also be logged into your account on multiple devices so they can attend to their booth while looking around at other things. We don't want anyone to feel stuck in their booths for long periods of time, especially without any traffic.

### **Technology Side**

We should make sure that everyone has zoom downloaded. We need to make it more clear that people can visit the info booth or email us for help.

Ashkahn is setting it up so that the info booth is back on the booths page.

Everyone who is listed as a moderator, speaker, or activity lead will automatically be named Host (500) in zoom. You can click on manage participants and rename yourself.

### **Discord Party**

The main takeaway is that it was fun! There were some technology issues - app not working for video, program crashing - but loading it on a browser seemed to solve this problem. We discussed having a few more people available to help troubleshoot tech issues during the main event. Overall it went well.

## **4 - Updates from Committees**

### **Marketeers**

We currently have 154 paid attendees. With sponsors and speakers our current count is about 250. Our ticket income is looking better, but not quite what we were hoping to reach.

Now that we are past the early bird cut off, we want to encourage people who are already registered to add on \$85 tickets for team members or customers.

We're working on setting up a Customer track, which we will encourage float centers to offer to their members, which will limit the sessions available and not include a conference giftbox.

### **Sponsorships**

We're excited to have a few sponsors that have officially signed on in the last two weeks. Seems like sponsors haven't felt as urgent about signing up, since they don't have to travel or ship things.

We're glad to have Apex Float Technologies and Royal Spa on board, plus McShea and Floatease.

### **Activities**

We had quite a few activities come in after the activities deadline. Jocelyn and Esther are working to add these to the website and schedule. The Activities tickets are live online.

**Next Meeting: September 9, 2020 at 12:00 - 1:30 pm PST**

*Meeting Adjourned: 1:29 pm*