

Float Conference 2024 Finances

San Antonio, Texas & Online

Conference Tickets	\$62,720
Sponsorships	\$44,740
Activities and Workshops (Bus Tour, Partner Events)	\$5,406
Merch	\$2,600
Total Income	\$115,466

Venue Costs	\$910
Conference Meals	\$43,082
Audio Visual / Video	\$30,881
Signage and Decor	\$159
Sponsor Expenses	\$4,745
Speaker Expenses	\$5,468
Attendee Materials	\$204
Parties	\$6,730
Activities and Workshops (Bus Tour, Partner Events)	\$2,346
Marketing	\$0
Podcast	\$50
Salaries, Wages, and Fees	\$15,341
Staff Expenses	\$7,885
Administrative Expenses	\$4,445
Merch	\$2,379
Storage, Supplies, and Shipping	\$3,806
Payment Processing Fees	\$2,993
Website	\$708
Total Expenses	\$132,132

Total Income	\$115,466
Total Expenses	\$132,132
Net Income	-\$16,666

These numbers are not representative of tax returns or official accounting.
They are meant to present a basic overview of the event's finances.