

FLOAT CONFERENCE

Board Meeting #32
May 6, 2020 | 2 pm - 3:30 pm PST

Quorum Present

Present:

- Ashkahn Jahromi (President) / Graham Talley *called in at 2:39pm*
- Gloria Morris (Secretary) *called in at 2:10pm*
- Andy Larson (Treasurer)
- Jake Resch / Kevin McCulloch
- Jesse Ratner-Decle / Sean Lavery
- Jamie Phillips *called in at 2:20pm*
- James Harder
- Roy Vore
- Kim Hannan
- Jocelyn Jester (Operations Team)

Absent:

- Matthew Smith

Agenda:

- 1. Vote to approve last meeting's minutes (Official Vote)**
- 2. Taxes**
- 3. Coronavirus and Conference**
- 4. Closing Comments**

1 - Vote to Approve Last Meeting's Minutes

Vote on Minutes from April 8 meeting: Unanimous Approval

2 - Taxes

Jocelyn put together the taxes that we need to file and sent them along with the agenda. We just need to finish up the depreciation. Does anyone have any questions? No questions...

Vote on Taxes being filed with minor changes: Unanimous Approval

3 - Coronavirus and Conference

Potawatomi

Jocelyn connected with Potawatomi about our options for adjusting our contract based on the pandemic. The staff is currently furloughed, so we cannot make official changes to the contract. They would prefer to have us put on a smaller or delayed event over having none at all. They are willing to work with us to change the amount of hotel rooms, meeting space, and food we have based on our needs/expectations. If all else fails, we can reschedule our event within 12 months of the original date at no extra charge.

Virtual event options

Jocelyn connected with a trusted AV company about our options to add a virtual event to an existing conference, or to switch over to a fully virtual conference. There are lots of options about how to do this, but offering a video conferencing with chat would be inexpensive either way. We could even go so far as to host a Facebook Live event and just ask for donations. There are some platforms that offer a more realistic event with booths, messaging, etc. Jocelyn can look into these as we get closer to making that decision.

Will we have a conference?

Does anyone feel like we need to cancel the conference?

- Gloria feels concerned about the risk of travel, even then. She says people are going to be worried about the risks of travelling and being around so many people. In addition, there is a chance our attendees will not be able to afford travel, lodging, and tickets.
- Andy agrees. Andy also mentions that we don't want to appear to be creating risks.
- Ashkahn mentions that there is some possibility we have to cancel, and we should be ready for that, but that he still wants to leave open the possibility that an in person event can go on as scheduled.

Does anyone feel like we should not host any type of event at all?

- No. Everyone feels like we will do virtual if we can't do a live event.

There is general consensus that we will host some type of event - we will hope that it can be an in person event. We will provide a live stream option for those that can't/don't want to travel for various reasons. If we can't have an in person event, we will shift to just offering a virtual event this year.

Roy lets us know that the large sporting events are beginning to release their schedules for this year. Plus with the states starting to open up this week, which will give us more information on how we will be able to proceed with opening up events.

Subcommittees

Jocelyn wonders if we should move these decisions to subcommittee meetings. Ashkahn agrees. Sponsorships, Speakers, Marketing, and Attendee Experience will meet soon. Ashkahn asks if we will do Activities if we end up virtual. Jocelyn says that logistics of doing multiple events simultaneously virtually would be complicated, but that we can definitely do one track of Activities on Friday. Also Activities aren't as time sensitive as other things.

Party Venues

Ashkahn asks about timelines for party venues. Jocelyn has soft holds on a few places, so they will let us know if anyone else is interested in booking on that night. Andy lets us know that Milwaukee is on a stay at home order until the end of May. Jocelyn also mentions that the estimated size of our event was a struggle before, so now that we have a smaller estimation of size we probably have a wider variety of venue options.

Communication with the Public

It also makes sense to begin communicating with the public about where we are with decision making. There is general consensus that we can let the public know that we are working on planning the conference and that we will make sure to have some sort of event - whether we can do it in person or virtually is to be decided based on how the new progresses. We want to make sure to keep everyone safe.

What other content can we bring to the industry?

In addition to the disinfection information that Roy is planning to share, is there any other content / information that would be useful to our audience? Perhaps a talk on how to operate a center on a smaller budget, marketing during this time, floating benefits to help health care workers, etc.

4 - Closing Comments

Next Meeting: June 3, at 2:00 - 3:30 pm PST

Meeting Adjourned: 2:50 pm