

FLOAT CONFERENCE

Board Meeting #35 July 15, 2020 | 12 pm - 1:30 pm PST

Quorum Present

Present:

- Ashkahn Jahromi (President) / Graham Talley
- Gloria Morris (Secretary)
- Andy Larson (Treasurer)
- Jesse Ratner-DeCle
- James Harder
- Kim Hannan
- Roy Vore
- Matthew Smith (*Called in at 12:30pm*) / Jamie Phillips (*Called in at 1:15pm*)
- Jocelyn Jester (Operations Team)
- Esther Paul (Operations Team)

Absent:

- Sean Lavery

Agenda:

1. **Vote to approve last meeting's minutes (Official Vote)**
 2. **General Updates**
 3. **Board Elections**
 4. **Updates from Committees**
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1 - Vote to Approve Last Meeting's Minutes

Vote on Minutes from July 1 meeting: *Unanimous Approval*

2 - General Updates

Another reminder that we could use a little help on the marketing team. Board members should let Jocelyn know if they are interested in helping out with that.

Jocelyn has a contract from Pathable and is working on getting that all firmed up.

3 - Board Elections

Board Elections are coming up soon. Jocelyn will be reaching out to board members whose term is coming to an end. These folks are eligible for reelection if they want to stay on as a board member.

Current board members are encouraged to think about who they might like to see on the board and consider asking them to apply.

We talked last year about how it would be nice to get to know these folks before we vote. How can we do this virtually? Some options are a virtual party, inviting them to join a board or committee call and see how they interact with us, etc.

And another reminder that the President, Treasurer, and Secretary seats are up for reelection every year, after the board seat elections. Start thinking about if you are interested in any of these positions.

4 - Updates from Committees

Speakers

During this board call, we talked through the speaker applications. Board members will rank each applicant on a scale from 1-5 so we can decide who to invite as a speaker. Speakers team will then get together to move forward on the schedule.

The Speakers Team has officially decided we will not do the attendee's choice speaker voting this year. We think there is plenty of room on stage and not enough time to run the whole voting process.

Activities

The Speakers and Activities teams thought some of the speaker applications would be better as Activities, so we moved those over to the Activities list. Jocelyn will reach out to those folks and talk through their options with them.

Marketeers

Tickets are on sale again! Esther is also connecting with those that had purchased their tickets for the in person event to switch them over to virtual tickets or cancel as needed. We've seen about half the people ask for a full refund so far. We're hoping for some higher numbers as the week goes on.

Kim is helping to drum up excitement on social media, including sharing that tickets are live, and sharing about the platform.

Sponsorships

We've been working to develop sponsorship packages, and connecting with potential sponsors about how they might like to be involved. We've started reaching out to potential sponsors and are starting to get that rolling.

Fun Police!

The Fun Police! met with the Sponsorship team and together we talked through the goals and feasibility of sending a conference gift to all the attendees! We're hoping to be able to send a conference pint glass and coffee mug, plus some really cool stuff from sponsors. We'll also include a streamlined way for sponsors to share some information about their company, instead of including a bunch of mix-matched brochures.

We've scheduled the preview event for August 20 from 3-5 pm. We're excited to have Gloria speak at this event. Plus we will be able to have a networking event and the sponsors can have their booths open for a bit. We're hoping this will clear up any potential technical difficulties and get people excited about what the virtual event has to offer. We'll have a casual party after too!

Next Meeting: July 29, at 12:00 - 1:30 pm PST

Meeting Adjourned: 1:30 pm