

## Float Conference 2021 Finances

Milwaukee, WI & Online

Conference Tickets	(includes \$351 ticket return donation)	\$57,224
Sponsorships		\$43,487
Activities and Workshops	(Bus Tour, Whirly Ball, CPO, FTS Workshop)	\$5,843
Merch		\$2,570
PPP Loan	(forgiven)	\$7,437
<b>Total Income</b>		<b>\$116,561</b>

Venue Costs		\$4,169
Conference Meals		\$22,561
Audio Visual / Video		\$19,568
Signage and Decor	(~\$20 worth donated by Board Member)	\$0
Sponsor Expenses		\$2,181
Speaker Expenses		\$9,093
Attendee Materials		\$1,950
Parties	(does not include \$150 tip donated by Board Member)	\$11,767
Activities and Workshops	(Bus Tour, Whirly Ball, CPO, FTS Workshop)	\$5,999
Marketing	(~\$25 worth donated by Board Member)	\$0
Podcast		\$55
Salaries, Wages, and Fees		\$16,569
Staff Expenses		\$4,011
Administrative Expenses		\$11,604
Merch		\$6,090
Storage, Supplies, and Shipping		\$2,286
Payment Processing Fees		\$2,897
Website		\$441
<b>Total Expenses</b>		<b>\$121,241</b>

Total Income	\$116,561
Total Expenses	\$121,241
<b>Net Income</b>	<b>-\$4,680</b>

These numbers are not representative of tax returns or official accounting.  
They are meant to present a basic overview of the event's finances.