

# FLOAT CONFERENCE

## Board Meeting #69

August 1, 2023 | 10 - 11:30 am PST

### Present

#### *Quorum Present (5+ seats)*

1. Kim Hannan
2. Jonathan Roug
3. Jeanne & Alan Mills
4. Andrew Loppnow
5. Eric Anderson
6. Jocelyn Jester (Operations)
7. Alicia Hagen (Operations)
8. Amy & James Harder
9. Heather Clift

### Absent

1. Roy Vore
2. Nicole Walcott
3. Paul Clift

## Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. Last minute push!
4. Task Forces
5. FLOAT CONversations

### 1. Vote to approve last meeting's minutes (official vote)

Approve July 11th minutes - Approved!

### 2. General Updates

- Financial Update
  - Conference Ticket Sales
    - i. 183 Conference Tickets (112 paid)
    - ii. 14 CPO
    - iii. 6 MS Marketing & Mgmt
    - iv. 6 FTS Start a Center
    - v. 33 Bus Tour
  - Sponsorships Sold

<b>Delta and theta sponsors</b> Roxiva More Floats Thor	<b>Confirmed Alpha (regular booth) sponsors</b> Chill Well Cold Plunge Halotherapy Solutions	<b>Confirmed Beta (virtual) sponsors</b> Mito Red Light Therapy SaltWorks
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FTA Royal Spa Superior Float Tanks Better Bath Better Body HelmBot FTS	Monarch Cypress Visibloom Jason Bryan Consulting LA Salt Co Wise Ape THETAcoustics (pending?)	PQN Dreampod Modern Day Hyponsis Epsoak (special sponsorship)
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- Superior's Pop-Up Tank set up! But no cold plunge, unfortunately
- City Applications - 2024!
  - We're working through the logistics / feasibility
  - Future discussions to be had around smaller regional events (Float Jams!), other restructuring ideas
- Travel - [Book your hotel room for the Conference!](#) Rate available until Aug 8
  - Discount available for parking in the Hyatt garage

### 3. Last Minute Push!

- Post on Social Media, Float Collective
- Reach out to friends in the industry and invite

### 4. Task Forces

- **Sponsorship Sales** Sponsorship Committee continues to reach out to potential sponsors. We're still pending on a few! Here's the spreadsheet.
- The **Operations Team** is waiting on some details from our venues.
  - Friday Night - [Gravelly](#)
  - Saturday Night Party - [Portal](#)
    - Dunk Tank - way to raise money for FTA, FRC, etc
- **Gamification Task Force**
  - Kim, Amy, Jonathan, Allan
- **FloatCon Board Volunteering at Conference**
  - Expect 2 hours each person, please sign up!
  - [Be a Big Buddy!](#)
  - Attendee Checklist

### 4. FLOAT CONversations

- Next [FLOAT CONversation](#)- Preview of the Float Conference

### 5. FloatCon Videos from 2022

- Uploading now

### 6. FloatCon/FTA - vote to move forward with a potential merger

- Kim called for an official vote via ElectionBuddy for posterity
- Official conversation to start after this year's conference between FloatCon and FTA officers

*Meeting adjourned at 11:05 AM PST*

***Next Meeting: ???***