

FLOAT CONFERENCE

August 18-20, 2023

Louisville, KY

Why Sponsor the Float Conference?

The Float Conference is the world's largest and longest-standing gathering of Float Industry professionals. Supporting the conference allows us to continue bringing together the industry and sharing current research and best practices.

- 250-350 Attendees, including virtual and in person
- Float Center Owners, Researchers, Wellness professionals, and float enthusiasts
- 3 days of sessions, networking, and booths
- Attendees from all over the world



What's Included in my Sponsorship?

At the Float Conference, our goal is to make sure you're being highlighted in just the right ways for you. Our standard booth gets you all the basic perks: your logo on our website, a virtual listing, a ticket to the conference. From there, you can build up your sponsorship package to fit your needs.

We've listed our sponsorships packages below.

We'd love to hear from you when you're ready to build your perfect package!



Beta (Virtual Only)

A great way to increase your company's visibility to the float industry, without travelling. Includes options to message and meet with attendees.

Here's what's included:

- Virtual Sponsor Listing
- Virtual Conference Ticket
- Logo on Website

\$550



Alpha (Basic Booth)

Hosting a booth at the Float Conference is an incredible way to gain visibility among float center owners!

Here's what's included:

- 8 ft table booth
- 1 Conference Ticket
- Virtual Sponsor Listing
- Logo on Website
- Attendee Email List

\$2,595

Higher Level Sponsorship Options



Delta

Gain visibility and add a fun sponsorship to catch the eye of those wily float center owners.

Here's what's included:

- 8 ft table booth
- 2 Conference tickets
- Virtual sponsor listing
- Logo on website
- Attendee Email List
- Email blast recognition
- Social media recognition

Plus! Add one of these fun perks:

- Friday party sponsor
- Coffee sponsor (2 available)
- Bus tour sponsor
- Be interviewed on our podcast
- Add an extra booth space

\$5,795



Theta

Increase your visibility with more! More space in your booth + high-visibility with targeted times for your company to shine!

Here's what's included:

- 2 booth spaces
- 5 Conference tickets
- Virtual sponsor listing
- Logo on website
- Attendee Email List
- Email blast recognition
- Social media recognition
- Ad on high-traffic webpage

Plus! Add one of these notable perks:

- Lunch sponsor
- Saturday party sponsor
- Conference speaking spot
- Display your tank on stage

\$8,695



Gamma

Spread the word far and wide that your company is here for the float industry.

Our title sponsorship gives you the best visibility and the best perks.

Only 3 companies will be able to catch this wave!

Here's what's included:

- Up to 3x a standard booth space
- Choose your booth spot first!
- 8 Conference tickets
- Virtual sponsor listing

- Attendee Email List
- Logo on website
- Email blast recognition
- Social media recognition
- Ad on high-traffic webpage

And!

- Choose 1 of each of the Theta & Delta add on perks.

Plus!

- Logo on conference name badges

\$16,395