

FLOAT CONFERENCE

Board Meeting #42
December 3, 2020 | 9 pm - 10:30 am PST

Quorum Present

Present:

- Kim Hannan (President)
- Gloria Morris (Secretary)
- Andy Larson (Treasurer)
- Ashkahn Jahromi / Graham Talley
- Roy Vore
- Amy & James Harder
- Nicole Walcott
- Lovinder Gill
- Peter Sharp
- Jocelyn Jester (Operations Team)

Absent:

- Jesse Ratner-Decle
- Matthew Smith / Jamie Phillips
- Esther Paul (Operations Team)

Agenda:

- 1. Vote to approve last meeting's minutes (Official Vote)**
- 2. General Updates**
- 3. Bylaws and Procedures**
- 4. Conflict of Interest Forms**
- 5. Survey / Conference Dates**
- 6. Future of the Float Conference**
- 7. Committees!**
- 8. Closing Comments**

1 - Vote to Approve Last Meeting's Minutes

Vote on Minutes from November 4 meeting: *Approved*

2 - General Updates

Kim is excited to get started as the president! It will take her a bit to get comfortable with our procedures. We're planning to bring attention to how we are communicating to make things easier for the board.

Kim also brings up that there is still a lot of uncertainty for float centers

3 - Bylaws and Procedures

Each year, we review our [Bylaws](#) and [Procedures](#) and the board updates as needed. Board members should connect with Kim or Jocelyn if they have any questions.

4 - Conflict of Interest Forms

Each year, the board members need to complete a conflict of interest forms. Board members should complete this form and get it to Jocelyn.

5 - Survey / Dates

We talked through some of the early responses to the survey that we sent out. Here are a few of the top takeaways:

- Best month: August (60%), September, then July are currently our top choices
- Best days of the week: Friday - Sunday (our current structure) (68%)
- Type of Event: In person is by far the top choice
- Content: Responses were pretty spread out, but top choices are currently Scientific Float Research, followed by Float Center Operations, Enhancing the Float Experience, and Marketing
- Top Factors for attending: Nearly even responses on Cost of Ticket, Travel Costs, and Location
- Parties: Split between a few drinks with friends, unique experiences, and snacks.

We also had an open response question for extra comments. One comment expressed interest in helping new/aspiring Float Center Owners be comfortable at the conference. Nicole brought up interest in offering a small networking event for this. We had talked last year about offering a system for newer attendees to pair up with experienced attendees. We'll definitely look to incorporate this idea this year.

6 - Future of the Float Conference

Roy did some research on the current status of COVID-19 cases and the upcoming vaccines. Basically, we are in the thick of things again for the next 90 days-ish. Vaccines are about ready and will be rolled out to health care providers and first responders this month. Vaccines should be available to the general public by April 1. Roy expects us to be able to have a conference in August or September. He also suggests we begin conversations with the local Department of Health in February.

7 - Conference Committees

Last year, we came up with the idea to break some of the "smaller picture" work into committees, as opposed to the full board having these conversations and making these decisions. The committees are: Sponsorships, Attendee Experience, Marketing, Speakers, Activities, Stage Design, Podcast. Board

members should begin thinking about which groups they might be interested in being a part of - the goal is for each board member to be on 1 or 2 committees.

We're also interested in putting together a planning committee for the conference as a whole - what does the future of the Float Conference look like? Where will we be in 5 years, or 10 years. What is the purpose of the conference? Board members should connect with Jocelyn or Kim if they are interested in being a part of this committee.

Next Meeting: January 7, 9 - 10:30 am PST

Meeting Adjourned: 9:57 am