

FLOAT CONFERENCE

Board Meeting #73

December 18, 2023 | 10:30am - 12 pm PST

Present

Quorum Present (5+ seats)

1. Kim Hannan
2. Roy Vore
3. Jonathan Roug
4. Andrew Loppnow
5. Jeanne Mills
6. Stephen Bryla & Chris Wardlaw
7. Shawnee Kyle
8. Jennifer & Mark Gurley
9. Mandi Silcox
10. Jocelyn Jester (Operations)
11. Alicia Hagen (Operations)

Absent

- 1.

Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. 2024 Venues
4. 2025 Venues
5. Task Forces
6. FLOAT CONversations

1. Vote to approve last meeting's minutes (official vote)

Approve November 13 Minutes - *Approved!*

2. General Updates

- 2023 Conference Videos
 - Jocelyn is interested in hiring someone to edit this year's videos. The person in mind used to help with the Conference when it was here in Portland - Josh Fitz. He has a lot of experience with live events and video editing - he also designed and updates the intro/outro clips for us for free every year.
 - The total cost for all 17 videos would be around \$700, depending on how in-depth he goes for each one (i.e. if there are a lot of weird transitions, he may spend extra time cleaning up the video).

- To me, this is worth the cost to get it done early, know it's done the way we want, and to strengthen the relationship with Josh.
 - APPROVED by board.
- Alicia's Role with the Conference (continued)
 - Alicia Confirmed that she will take on this bigger role!
 - Jocelyn is requesting we increase her pay to \$___/hr.
 - We currently pay her \$17.5; minimum in her area is now \$16.90.
 - [notes from Alicia on similar jobs and salaries]
 - *Conversation deferred to a later meeting or conversation between Alicia, Jocelyn, and Kim*
- Jocelyn's pay rate
 - Since Dec 2021, \$22/hr
 - (2019-2021, \$20/hr; 2017 - 2018, \$18/hr)
 - Average Salary for Event Planners in the US is \$30/hr; in OR is \$35.
 - Nonprofit Directors seem to make somewhere between \$30-50/hr.
 - *Conversation deferred to a later meeting or conversation between Alicia, Jocelyn, and Kim*
- Board Communication:
 - Spaces by Wix ([iPhone](#) | [Android](#)) /FloatConference.com Forum - we started using this at the last meeting. What do we think so far?
 - Overall positive, board members still getting used to the app.

Paperwork

- [Bylaws](#) and [Procedures](#), annual review
 - Any questions, comments, or change suggestions?
 - Leave as-is

3. 2024 Venue Options

- Jocelyn went on site visits in San Antonio! You can review the full list of venue options here, along with my notes on each.
 - My biggest concern for most of these is getting tanks into the space.
 - **Board voted and approved Marriott Riverview!**

4. 2025 Venues

- Here are summaries on the proposals I've received so far. I'd like to talk through these options to see if these cities are worth looking into.
 - Jocelyn gathering more venue info when in San Diego. Seattle and surrounding areas also good options.

5. Task Forces - 2024, here we come. Let's get started!

- Communication (Enforcer Kim!)
 - Met on Nov 13 - Kim to share an update
 - See notes in comments here
 - Most items will fall to other committees, but Communication will help to streamline some things.
- Attendee Experience (Alicia?)
 - Met on Nov 28
 - We had some great conversations about overall attendee experience. Let's keep it rolling!

Pending Meetings

- Future of the Float Conference
 - Responsibilities: This group will meet to brainstorm ideas for what we offer to the community, and bring back to the board for approval.
 - Meeting Expectations: Meets about quarterly
 - Interested Members: **Kim**, Jonathan, Jocelyn, Mandi, Jeanne, Jennifer, Graham T, Stephen
- Sponsorships
 - Responsibilities: This committee determines the sponsorships levels/costs, and sells sponsorships!
 - Meeting Expectations: Monthly-ish
 - Interested Members: **James**, Andrew, Chris
- Content
 - Responsibilities: Brainstorms ideas for presenters, workshops, topics, etc. Solicits presenters, makes recommendations for presenter expenses etc, and vets potential presenters.
 - Meeting Expectations: ~3-5 meetings
 - Interested Members: Andrew, Roy, Chris, Mandi, Jeanne, Mark, Stephen
- Other Task Forces we *may* have this year: Budget/Financial/Ticket Pricing; Marketing; Parties; Attendee Experience or Virtual Experience

5. FLOAT CONversations

- December 7th - Meet the Conference Crew - thank you to those that could be there! We recorded this meeting and we're hoping to pull some snippets out of it for Marketing purposes.
- January 24th - The Big Conference Brainstorm
- What else?

Meeting adjourned at Noon PST

Next Meeting: January 15, 2024 at 10:30 am PST