

FLOAT CONFERENCE

Board Meeting #70

September 5, 2023 | 10 - 11:30 am PST

Present

Quorum Present (5+ seats)

1. Kim Hannan
2. Jonathan Roug
3. Jeanne & Alan Mills
4. Andrew Loppnow
5. Amy Harder & James Harder
6. Roy Vore
7. Eric Anderson
8. Jocelyn Jester (Operations)
9. Alicia Hagen (Operations)

Absent

1. Heather Clift & Paul Clift
2. Nicole Walcott

Meeting Agenda

1. Vote to approve minutes
2. Debrief
3. Board Elections
4. Task Forces
5. FLOAT CONversations

1. Vote to approve last meeting's minutes (official vote)

Approve August 1 minutes - Approved

2. 2023 Float Conference Debrief

We did it! Thank you so much for making the Float Conference a Success!

- Board Feedback- **Please be prepared to share one thing you liked, and one thing you would like to see next year**
 - Things we liked
 - Balanced content, particularly on the business side.
 - Main stage talk on pricing and pricing strategies
 - Workshops/Panel discussions on Friday
 - Good vibes, felt more intimate than previous years
 - Flow of activities/content, ramped up nicely
 - Things we would like to see next year!

- More visible thanks and appreciation for the Sponsors
 - Gamification!
 - Better communication among FloatCon board members
 - Improve and iterate on Roundtable discussions
 - Cost-effective way to record workshop sessions
 - Regional Roundtable - meet your neighbors!
- Operations Team Notes
 - Communication - huge focus for next year
 - Program - may go back to paper
 - Parties - rebrand, reduce “party scene”; continue to look for ways to cut costs
 - Financial - revisit how we calculate who gets what expenses covered - board, speakers, etc.

3. Board Elections

We're so grateful to the time that some of our outgoing Board Members have given.

- James and Amy Harder
- Nicole Walcott
- Eric Anderson

Board Members Up for Reelection (Make your case!)

- Kim Hannan
- Roy Vore
- Heather Clift

New Applicants - review, then vote!

4. Task Forces

2024, here we come. Let's get started!

- Sponsorships - James, Andrew
- Content - Andrew
- Communication -
- Future of the Float Conference - Jonathan, Kim, Jocelyn,
 - Board vote results from August are approved to move forward with exploring an official merger with the FTA.
 - This group will meet to brainstorm ideas for what we offer to the community, and bring back to the board for approval.

5. FLOAT CONversations

- Next [FLOAT CONversation](#)-
- Hold off until we get the new Board confirmed, but
 - possibly consider something a little more casual
 - Potentially host a Future of the Float Conference Conversation

Meeting adjourned at 11:20 AM PST

Next Meeting: TBD with new Board! Look for a poll of sorts.