

FLOAT CONFERENCE

Board Meeting #65

April 4, 2023 | 10 - 11:30 am PST

Present

Quorum Present (5+ seats)

1. Kim Hannan
2. James & Amy Harder
3. Roy Vore
4. Jonathan Roug
5. Jeanne & Allan Mills
6. Heather Clift
7. Andrew Loppnow
8. Eric Anderson
9. Jocelyn Jester (Operations)
10. Alicia Hagen (Operations)

Absent

1. Paul Clift
2. Nicole Walcott

Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. Task Forces
4. FLOAT CONversations

1. Vote to approve last meeting's minutes (official vote)

Approve March 7 minutes - Approved!

2. General Updates

- Financial Update
 - Conference Ticket Sales (As of Thursday, at 11 am PST)
 - i. 83 Conference Tickets
 - ii. 4 CPO
 - iii. 4 MS Marketing & Mgmt
 - iv. 1 FTS Start a Center
 - Sponsorships Sold
 - i. Pending delta or theta sponsors
 - More Floats
 - Thor
 - Roxiva
 - Oxyhealth
 - ii. Confirmed Alpha (regular booth) sponsors
 - Rising Tide Advertising

- Chill Well Cold Plunge
 - Nikkal Farms
 - Halotherapy Solutions
 - Monarch Cypress
 - iii. Confirmed Beta (virtual) sponsors
 - Mito Red Light Therapy
 - Expenses
 - i. No new expenses
- FTA/FC Mixer
 - Friday!

3. Task Forces

- **Sponsorship Sales** has met a few times and is working on selling sponsorships! All Board Members are encouraged to consider potential sponsors. Please consult the spreadsheet (or Jocelyn) prior to reaching out to potential sponsors in case someone has already reached out to them!
- **Content** Task Force has met a few times, and has one more meeting on the books. All Board members are encouraged to send potential speakers to submit the interest form (floatconference.com/speakers). Board Members can also send potential talk/presenter ideas to Jocelyn to add them to the spreadsheet - specific speakers are preferred over topics, as topics are very hard to bring to fruition.
 - Vote on the first round of applicants. Please review the applications, and submit your vote.
- The **Operations Team** had a very productive first meeting with the Local Liaisons, and have another one scheduled for the day before the Board Meeting. We'll look forward to sharing some updates.

4. FLOAT CONversations

- Next FLOAT CONversation- April 6 with Jonathan Roug. "Tools to help you run your float center"
- Future FLOAT CONversations
 - Alan will host May / Topic: "Extending your mindfulness practice beyond the float tank"
 - Kim **tentatively** hosting June
 - Roy hosting in July
 - August FloatConversation? Preview of the Float Conference

Meeting adjourned at 11:34 AM PST

Next Meeting: May 2 at 10 am / 1 pm