

Float Conference 2023 Finances

Louisville, KY & Online

| | | |
|--------------------------|-------------------------------|------------------|
| Conference Tickets | | \$60,680 |
| Sponsorships | | \$71,650 |
| Activities and Workshops | (Bus Tour, CPO, FTS Workshop) | \$8,795 |
| Merch | | \$2,397 |
| Donation | | \$100 |
| Total Income | | \$143,622 |

| | | |
|---------------------------------|-------------------------------|------------------|
| Venue Costs | | \$30,349 |
| Conference Meals | | \$15,460 |
| Audio Visual / Video | | \$13,781 |
| Signage and Decor | | \$83 |
| Sponsor Expenses | | \$2,270 |
| Speaker Expenses | | \$8,613 |
| Attendee Materials | | \$121 |
| Parties | | \$11,402 |
| Activities and Workshops | (Bus Tour, CPO, FTS Workshop) | \$3,156 |
| Marketing | | \$93 |
| Podcast | | \$50 |
| Salaries, Wages, and Fees | | \$14,643 |
| Staff Expenses | | \$3,679 |
| Administrative Expenses | | \$3,790 |
| Merch | | \$2,012 |
| Storage, Supplies, and Shipping | | \$460 |
| Payment Processing Fees | | \$3,026 |
| Website | | \$708 |
| Total Expenses | | \$113,696 |

| | | |
|-------------------|--|-----------------|
| Total Income | | \$143,622 |
| Total Expenses | | \$113,696 |
| Net Income | | \$29,926 |

These numbers are not representative of tax returns or official accounting.
They are meant to present a basic overview of the event's finances.